
INSTRUCTIONS FOR PART IV - PROGRAM NARRATIVE

ALL APPLICANTS

In five or fewer pages, describe and justify the project. If more extensive discussion of any point in the narrative is necessary, the main point should be made in the narrative and a reference in the narrative can be made to an Optional Exhibit.

The application will be evaluated according to how well it address the criteria listed in Section 2301.17 of the PTFP Final Rules.

CONSTRUCTION APPLICANTS: The narrative should-

1. Indicate the precise location of the project and the area to be served.
2. Indicate the Priority (or other categories) described in Section 2301.4 of the PTFP Final Rules within which the applicant wishes the application to be considered.
3. State the objectives of the project and indicate how the proposed project fulfills one or more of the projects described in Section 2301.4 of the PTFP Final Rules.
4. Address those evaluation criteria in section 2301.17 that are not considered in special exhibits elsewhere in the application. Applicants should ensure that the Narrative explains how the proposed project meets **PTFP's** programmatic objectives and how the project reflects a sense of urgency.
5. Justify a local match of less than **50%**, if requested for replacement, improvement and augmentation projects.
6. Demonstrate that the applicant has the ability to successfully complete the project within the proposed project period.

PLANNING APPLICANTS: The narrative should-

1. Indicate the precise location of the project and the area to be served.
2. Indicate the Priority (or other categories) described in Section 2301.4 of the PTFP Final Rules within which the applicant wishes the application to be considered.
3. Demonstrate the need and urgency for the public telecommunication services in question, and state the objectives of the project and indicate how the proposed project fulfills one or more of the projects described in Section 230 1.4 of the PTFP Final Rules.
4. Describe the current interests and purposes of your organizations and their relevance to the proposed planning.
5. Describe the potential resources of your community that could be mobilized to provide public telecommunications services and what efforts to date have been made to mobilize them, including all planning and needs assessments already accomplished.
6. Address those evaluation criteria in section 2301.17 that are not considered in special exhibits elsewhere in the application. Applicants should ensure that the Narrative explains how the proposed project meets **PTFP's** programmatic objectives and how the project reflects a sense of urgency.
7. Justify a local match of less than **25%**, if requested.
8. Demonstrate that the applicant has the ability to successfully complete the project within **the** proposed project period.
9. Briefly describe what public telecommunications services are already available in the proposed project service area. Discuss the range of alternative technologies that might be pertinent to the project for which the planning would be performed.
10. As an attachment immediately following the Narrative, provide a **TIMELINE** and **STEP-BY-STEP PROCEDURE**. This should consist of a procedural design that includes the significant projected accomplishments of the planning effort, along with the dates by which each accomplishment is to be completed. (Examples of such project benchmarks might be the hiring of project personnel; the achievement of organizational and funding targets; the submission of FCC applications (if required); and the submission of the final draft report and the completed **final** report.)